



**MOSHITO**  
MUSIC CONFERENCE & EXHIBITION

Day 2 Thursday 21<sup>st</sup> September 2006

## Breakaway Sessions/ Panel Discussions on business and other issues in the Music Industry

Time	Plenary	Presentation	Hot Topic
09h00-09h30	Judge Dennis Davies	Speech ( General Music Industry)	
<b>Session 1</b>	<b>Break-away Room Level 3 West</b>	<b>Break-away Room Level 2 West</b>	
09h30-11h00	<b>Strategy for marketing S.A. music to the World</b> Evelyn Bardlow Irfaan Gillan Wolfgang Konig Dave Alexandra Andrew Missingham	<b>Is anyone really making money from music downloads?</b>  Alan Johnson                  Robert Trunz Gerald Seligman              Modiri Motshoari Roger Layton Erich Ludwig Bernd Skippe	
11h00-17h00	<b>AUDITORIUM</b> Association of Independent Recording Company	<b>The launch and Annual General Meeting Of AIRCO.</b> Formation of elected structure.	<b>Per invitation</b>
11h00-11h30		<b>Tea Break</b>	
11H30-12H00	<b>Piracy</b> Mzwakhe Mbuli Keith Lister Chico Twala Prenisha Sugdhav Oupa Lebogo	<b>Call to Account! Membership Organization facing its constituency!</b> Kid Sithole Peter Tladi Arnold Mabunda Joele Baloyi Collin Shapiro	

<b>Session 2</b>	<b>Panel 1</b>	<b>Panel 2</b>	
12h00-13h00	<b>Is the small venues live circuit dead?</b> <ul style="list-style-type: none"> <li>❖ Brad Holmes</li> <li>❖ Meshack Mapetla</li> <li>❖ Sipho Mabuse</li> <li>❖ Rosie Katz</li> </ul>	<b>Are we Preserving our Heritage through, Exploitation, Archiving of Indigenous Music?</b> <ul style="list-style-type: none"> <li>❖ Glen Masokoane</li> <li>❖ Dr Wally Serote</li> <li>❖ Nkwenkezi Langusa (DAC)</li> <li>❖ Rob Allingham</li> <li>❖ Andrew Tracey</li> </ul>	<b>Who should be the rightful owner of the master recording?</b> <ul style="list-style-type: none"> <li>❖ Joe Arthur</li> <li>❖ Arthur Mofokate</li> <li>❖ Lesley Sedibe</li> </ul>
<b>13h00-14h00</b>	<b>Lunch</b>	<b>Lunch</b>	
<b>Session 3</b>	<b>Panel 1</b>	<b>Panel 2</b>	
14h00-15h00	<b>Who should be in Music Hall of Fame?</b> <ul style="list-style-type: none"> <li>• Mothobi Motloatse</li> <li>• Hugh Masekela</li> <li>• Dr Wally Serote</li> <li>• Ivor Haarberger</li> </ul>	<b>Is Accession to International Treaties necessary to do business in S.A. in the future?</b> <ul style="list-style-type: none"> <li>• Mkhusele Vimba ( DTI)</li> <li>• Johnny Dimba</li> <li>• Simone Ouedraogo</li> <li>• Peter Vee</li> <li>• Joele Baloyi</li> <li>• John Fishlock</li> </ul>	<b>Is Needle Time reality or fiction? What is the impact?</b> <p>McDonald Netshitenzhe Dali Mpofu Johnny Dimba Joele Baloyi Joan Koster Fenani Leshivha</p>
15h00-15h30	<b>Tea Break</b>	<b>Tea Break</b>	
<b>Session 4</b>	<b>Panel 1</b>	<b>Panel 2</b>	

15h30-17h00	<b>Cross Culture Collaboration!</b> Andrew Missingham Collen Shapiro Johny Clark	<b>Exploitation of Indigenous Music</b> Ludumo Magangane Ephraim Mlangeni Linda Mngoma	
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